

# HARIBO

## PRODUCT CATALOGUE

Global Travel Retail  
2022 Anniversary Edition





## A Company with a Sweet Tradition

Since **1920**, **HARIBO** has been a **family business** which is now run by the third generation.

For over **90 years** the unique **HARIBO success story** has been **shaped by tradition**, high quality, trends and in particular a contemporary and dynamic image.

What **started at a backyard laundry** in a small suburb **in Bonn** with a sack full of sugar and a copper kettle has **developed into one of the best-loved and most well-known brands** in the confectionery industry.

**“Kids and grown-ups love it so, the happy world of Haribo”**. Who doesn't know the world famous and familiar advertising slogan of the company? A perfect definition of the brand, which reflects values like joy, pleasure, fun and variety.



Founder **Hans Riegel senior** had entered the company name **HARIBO GmbH.Co. KG** into the Bonn Commercial register on **13th December 1920**.

**HARIBO is an acronym of HAns Riegel BOnn.**

Following their father's death in 1945, his sons Dr Hans Riegel and Paul Riegel took over the company business in 1946.

In 2010, HARIBO was given a new corporate structure to create the necessary conditions to ensure that it permanently remained a family-run international company, to promote continued growth and international expansion, as well as to safeguard the continued success of the group in the 21st century.



# HARIBO

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# HARIBO

Since 1922, the iconic Goldbears have been bringing little moments of joy and happiness to people all over the world.

HARIBO founder Hans Riegel invented the delicious fruit gum in 1922 and called it the Dancing Bear. In 1960 this popular candy was renamed the HARIBO Goldbears and went on to become famous all over the world.

Today over 160 million Goldbears roll off the production line every day. Placed head to toe, the Goldbears produced in a single year would wrap around the world ten times!

By adhering to the highest quality standards, the unmistakable Goldbears with its golden lustre have become a global favourite. In 2022, the Goldbears will turn 100 years young. Happy Bearsday HARIBO Goldbears!

## HAPPY 100th BEARSDAY!





# HARIBO

Celebrate the birthday of the iconic HARIBO Goldbears! All Goldbears products have been restyled in honour of the Goldbears' 100th birthday.

There's an eye-catching design for every pack to make them stand out on shelf and to boost sales. Each pack has a bright blue 'Happy 100th Birthday' corner and a '100 Years' icon. Goldbear himself has put on his party hat to celebrate in style!

- Goldbears Shape Box 450 g
- Candy Tin 120 g
- Goldbears Pouch 750 g
- Goldbears Pouch 250 g
- Goldbears Sharing Bag 450 g

Happy Bearsday anytime and anywhere!

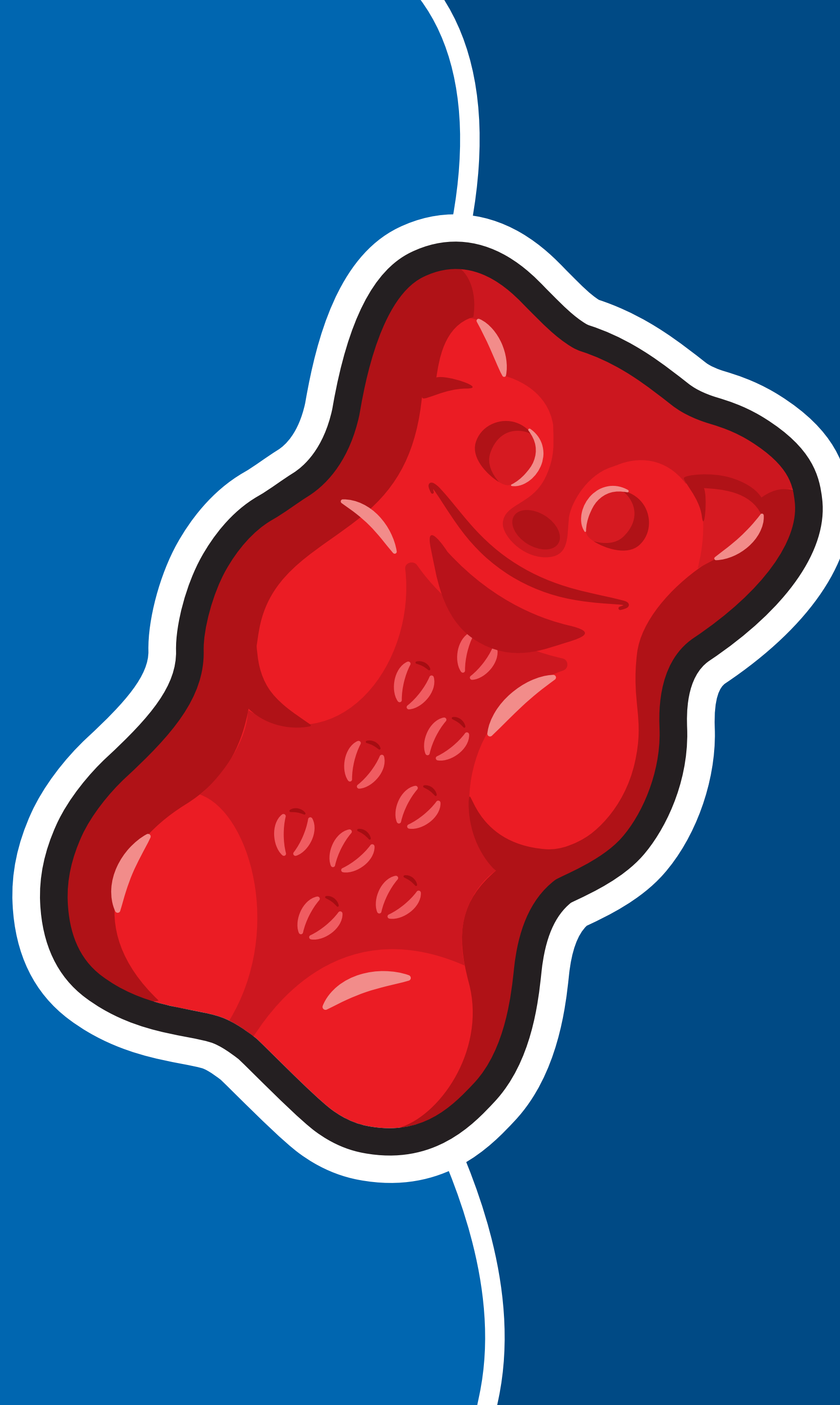
## HAPPY 100th BEARSDAY!





# HARIBO

Bring moments  
of happiness  
to your  
adventure!



THE ORIGINALS



# HARIBO

NEW

## GIFTING

### Giant Roulette | 200 g

The colourful HARIBO Giant Roulette takes Roulette lovers to the next level! Light up your day with the colourful Giant Roulette, which is also perfect for sharing.

Inside this XXL tube you will find eight iconic and beloved Roulette rolls. The fruity Roulette will have you spinning with delight. With seven fruity flavours in a single roll, HARIBO Roulette has something for everyone – and each piece fits neatly in any trouser pocket. Perfect for unconcerned moments of happiness.



THE ORIGINALS



8 x Roulette | 25 g





# HARIBO

## GIFTING

### Mini Travel Suitcase | 146 g

This colourful, pocket-sized travel suitcase, crafted in metal with handle, can go with you everywhere!

Filled with a 146 g assortment of HARIBO Goldbears minis, Happy-Cola minis, Roulette Happy-Cola and fruity Roulette. It will be the perfect travel companion, ensuring you have a supply of delicious snacks on your trips around the world!

 THE ORIGINALS

4 x Happy-Cola  
mini bags | 12 g



1 x Roulette  
Happy-Cola | 25 g



1 x Roulette | 25 g



4 x Goldbears  
mini bags | 12 g





# HARIBO

## GIFTING

### Candy Tin | 120 g ●

Bring a delightful and sweet treat from your long journey! This collectable gift is guaranteed to make every Goldbears' lover smile.

A premium range of Goldbear candy-shaped tins is available in five bright colours - red, green, yellow, raspberry and orange.

Each collector's tin is filled with 10 Goldbears mini bags - 12 g each.

 **THE ORIGINALS**

● 10 x Goldbears  
mini bags | 12 g



Available in five bright colours





# HARIBO

RESTYLE

## GIFTING

### Goldbear Shape Box | 450 g

An exclusive Goldbear design box filled with tasty and colourful HARIBO Goldbears, it is just right for any lover of the iconic treat... or for any HARIBO lover in general!



THE ORIGINALS





# HARIBO

## TRAVEL MEMORY

### Happy Germany | 700 g

Delicious jelly candies in the shape of 6 well-known German monuments in different colours and tastes:

- Brandenburger Tor (Berlin)
- Hermannsdenkmal (Detmold)
- Kölner Dom (Cologne)
- Frankfurter Römer (Frankfurt)
- Porta Nigra (Trier)
- Neuschwanstein (Füssen)



THE ORIGINALS





# HARIBO

## TRAVEL MEMORY

### Happy UK | 700 g

Delicious jelly candies in the shape of 6 well-known British monuments in different colours and tastes:

- Big Ben (London)
- Tower Bridge (London)
- Stonehenge (Amesbury)
- Edinburgh Castle
- Belfast City Hall
- Cardiff Castle



THE ORIGINALS





# HARIBO

## TRAVEL MEMORY

### Vive la France | 700 g

Delicious jelly candies in the shape of 6 well-known French monuments in different colours and tastes:

- Arc de Triomphe (Paris)
- Tour Eiffel (Paris)
- Cathédrale de Chartres
- Murailles de Carcassonne
- Le pont du Gard
- Le Sacré Cœur (Paris)



THE ORIGINALS





# HARIBO

## TRAVEL MEMORY

### Hola España | 700 g

Delicious jelly candies in the shape of 6 well-known Spanish monuments in different colours and tastes:

- Sagrada Familia (Barcelona)
- Puerta de Alcalá (Madrid)
- La Giralda (Sevilla)
- Las Murallas de Ávila
- Acueducto de Segovia
- Alhambra de Granada



THE ORIGINALS





# HARIBO

**NEW**

## SHARING

### Travel Parade | 700 g

Our iconic Air Parade has now been transformed into the new Travel Parade with more cute candy shapes. So, let's go on a trip with Travel Parade!

Travel Parade is a delightful mix of 6 different jelly candy shapes. Discover the train, the car, the boat, the motorbike, the campervan... without forgetting the beloved aeroplane. Made of delicious fruity flavours, every travel lover will find what he or she is looking for to brighten up their trip!



**THE ORIGINALS**





# HARIBO

RESTYLE

## SHARING

### Goldbears | 750 g

Our number one in the sweet aisle! For generations we have grown up with them and, of course, loved them! HARIBO Goldbears has been a successful product for over almost 100 years, with its unmistakable fruit flavours of strawberry, raspberry, apple, lemon, orange and pineapple.

HARIBO Goldbears - the ultimate fruit jelly.

 THE ORIGINALS





# HARIBO

## SHARING

### Twin Snakes | 700 g

Twin Snakes is the perfect combination of sweet and sour. Two fruit gum snakes - one sweet, one sour - deliciously entwined.

Pull the snakes apart or enjoy them together, your choice!

The party size pack contains fruity duos in cherry & orange, blueberry & blackcurrant and apple & lemon.

 **THE ORIGINALS**





# HARIBO

## SHARING

### Happy-Cola | 750 g

The classic HARIBO cola flavoured treat, loved by young and old! Enjoy the cool cola flavour of HARIBO Happy-Cola.

 THE ORIGINALS





# HARIBO

## SHARING

### Peaches | 750 g

These two-toned, sugardusted Peaches have been carefully tended for the perfect consistency and chew. Pick one fresh out of the bag and taste the tangy and sweet peach flavour. A peach basket in a practical pouch format!



THE ORIGINALS





# HARIBO

## SHARING

### Starmix | 750 g

HARIBO Starmix is loved for its iconic mix of shapes - everyone has their favourite, whether that's a heart, a ring, a cola bottle, an egg or a goldbear. HARIBO Starmix has something for everyone, with its range of jelly and foam sweets! Including orange, lemon, raspberry, pineapple and cola flavours.

 THE ORIGINALS





# HARIBO

## SHARING

### Phantasia | 750 g

This mix is everyone's fantasy! Whether it's an airplane, dinosaur, robot, cola bottle, snake, turtle, chameleon, flamingo, dummy, race car, butterfly or cockatoo – the possibilities are endless.

They all come in delicious fruity flavours: cherry, strawberry, blackcurrant, orange, lemon, raspberry, pineapple and the recent additions of apple and blueberry. A unique taste of adventure!



THE ORIGINALS





# HARIBO

RESTYLE

## SHARING

### Tropifrutti | 750 g

HARIBO Tropifrutti just makes life more tropical!

Whether a toucan, a palm tree, a passion flower, a banana, a mango, a mandarin, a pomegranate or a pineapple, treat yourself to the unique fruity fun of HARIBO Tropifrutti: sweet exotic jelly sweets in passion fruit, melon, mango, mandarin, banana, pineapple and pomegranate flavours.



THE ORIGINALS





# HARIBO

## SHARING

### Color-Rado | 750 g

Another HARIBO bestseller enters the pouch family! HARIBO Color-Rado is a mix of the most popular HARIBO treats of fruit gums, liquorice and other classics among the HARIBO assortments. This delicious variety can now be found in the convenient 750 g resealable standing pouch.

 THE ORIGINALS





# HARIBO

RESTYLE

## SHARING BAG

### Goldbears | 450 g

Our number one in the sweet aisle! For generations we have grown up with them and, of course, loved them! HARIBO Goldbears has been a successful product for over almost 100 years, with its unmistakable fruit flavours of strawberry, raspberry, apple, lemon, orange and pineapple.

HARIBO Goldbears - the ultimate fruit jelly.

 THE ORIGINALS





# HARIBO

VEGGIE

## SHARING BAG

### Pico-Balla | 425 g

Amazing news for our vegetarian fans - Pico-Balla is now a vegetarian recipe! Just as much flavour as before and still super fruity like everyone loves. Don't miss the ultimate taste explosion!

HARIBO Pico-Balla are colourful fruit gums with two layers of confectionery filling – three flavours in one from red to green and lemon to strawberry.

Create your very own crazy taste combinations! That's what sets HARIBO Pico-Balla apart. You can't miss them, with the veggie logo on the packaging.



THE ORIGINALS



# HARIBO

VEGGIE

## SHARING BAG

The Smurfs | 425 g

HARIBO is boosting its vegetarian range with the addition of The Smurfs, famous stars of comic strip, stage and screen.

The fun-loving little blue characters are adored by millions of fans around the world.

Made from top quality veggie ingredients, HARIBO The Smurfs are bursting with raspberry and strawberry flavour.

 THE ORIGINALS





# HARIBO

## SHARING BAG

Tangfastics | 425 g

Tropifrutti | 450 g

Peaches | 450 g

Starmix | 450 g

 THE ORIGINALS





# HARIBO

## SHARING BAG

Lakritz Schnecken | 450 g

Color-Rado | 450 g

Happy-Cola | 450 g

Phantasia | 450 g

 THE ORIGINALS





# HARIBO

RESTYLE

## PARTY SIZE

### Pick&Party Pouch | 748 g

The first HARIBO pouch mix minis with rich and coloured assortment of 45 pieces of 12 g and 25 g mini bags and famous HARIBO Roulette in a Travel Retail exclusive packaging.

748 g of fun and tasty fruit- and cola-flavoured gums to nibble and share.



## THE ORIGINALS

9 x Happy-Cola  
mini bags | 12 g



5 x Roulette  
Happy-Cola | 25 g



5 x Roulette | 25 g



8 x Tropifrutti Mini  
bags | 12 g



6 x Starmix Mini  
Bags | 12 g



12 x Goldbears  
mini bags | 12 g





# HARIBO

## CHECK-OUT SNACKING

Pouch | 220/250 g

The bestselling HARIBO brands in pouch format also at the check-out.

The 250 g pouches enhance visibility and brand awareness. Premium packaging with high quality bag and resealable top to guarantee product freshness and easy consumption - anytime, anywhere.

 **THE ORIGINALS**



● Happy-Cola | 250 g



● Starmix | 250 g



● Goldbears | 250 g



● Travel Parade | 220 g



# HARIBO

## CHECK-OUT SNACKING

**Starmix** | 190 g

**Goldbears** | 220 g

The favourite HARIBO fruit gums get out of the bag and step for the first time into a convenient and colourful tiny tub!

HARIBO Starmix 190 g and HARIBO Goldbears 220 g minibox offer the consumer a handy option to enjoy HARIBO candies: a resealable and reusable minibox to always carry everywhere we go.

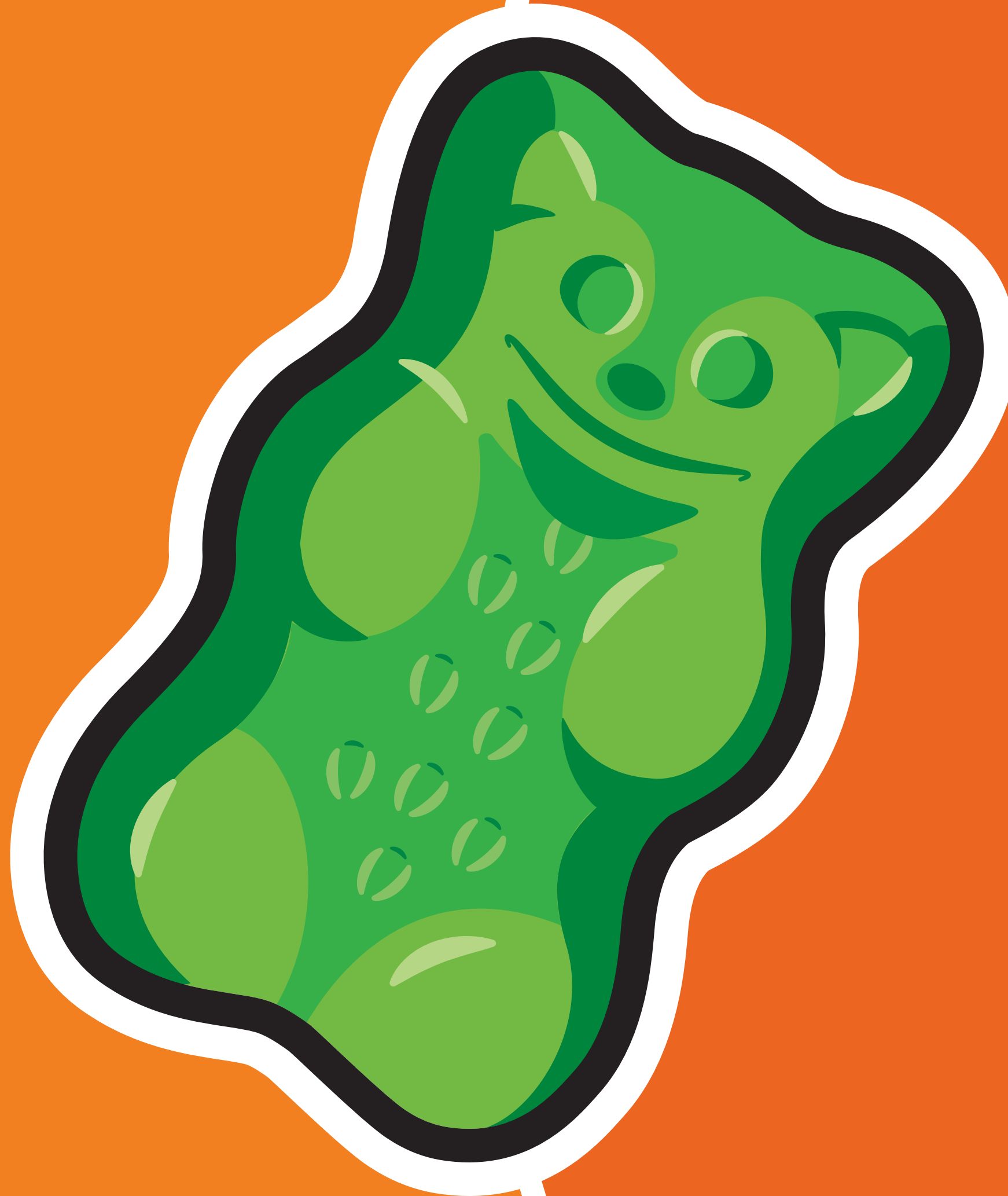
 **THE ORIGINALS**





# HARIBO

Explore the  
colourful world  
out there!



 NORDICS RANGE



# HARIBO

## SHARING

### Giant Dummies | 700 g

The Giant Dummies selection of children's pacifiers offers a colourful snack for young and grown-ups.

This unique product is available in five delicious, fruity flavours:

- pineapple, strawberry, raspberry, juicy orange and lemon.



**NORDICS RANGE**





# HARIBO

## SHARING

### Sailor Mix | 700 g

The first liquorice mix exists now in the famous 700 g pouch format!

HARIBO Sailor Mix combines a variety of sweet and salty liquorice delicacies: Parade-Mix, Stafetten, Konfekties, Crazy Dummies and liquorice snails make this diverse and colourful mix irresistible to liquorice lovers.



**NORDICS RANGE**





# HARIBO

## SHARING BAG

Matador Mix | 450 g

Click Mx | 400 g

Stjerne Mix | 450 g



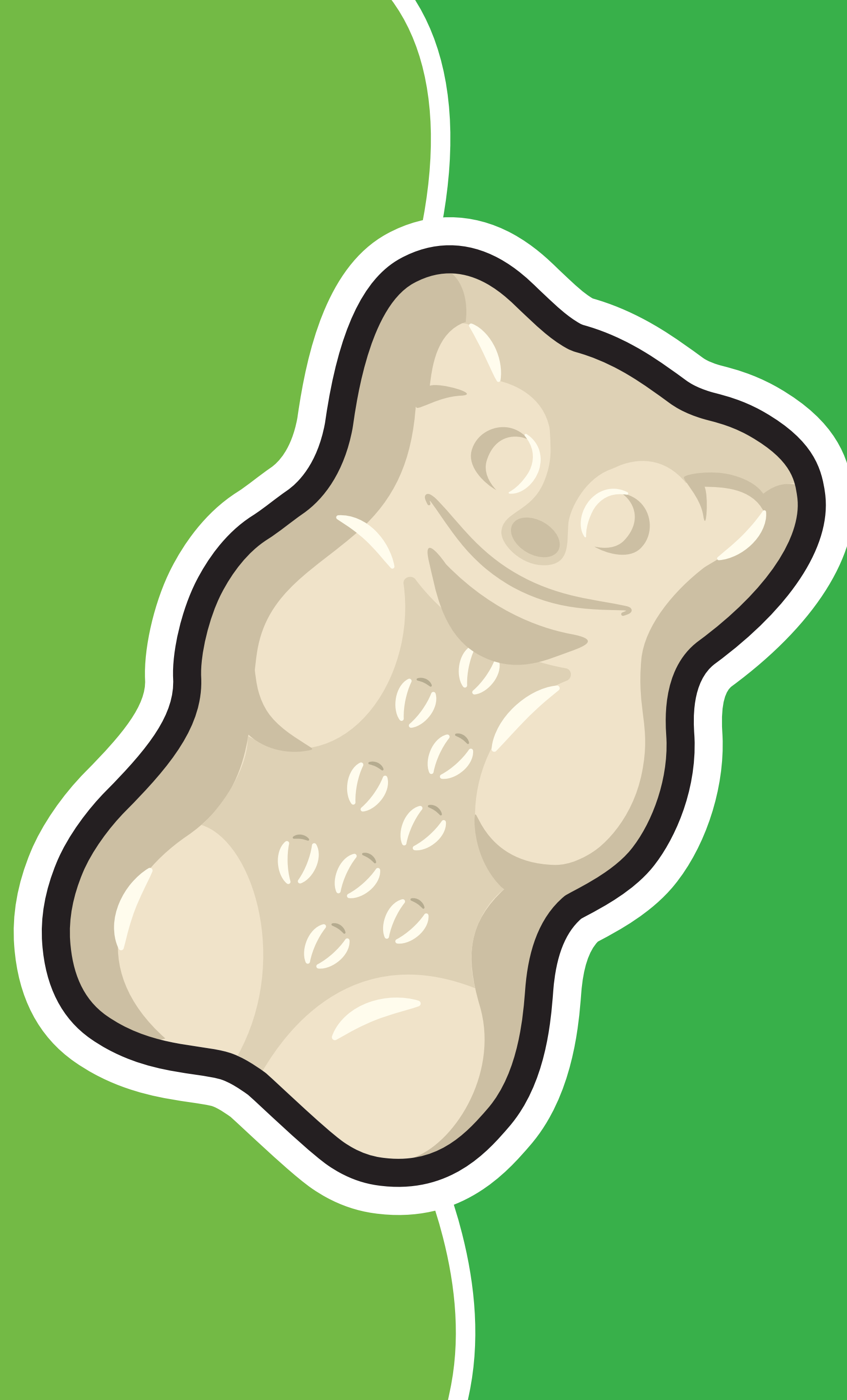
NORDICS RANGE





# HARIBO

It's All  
About  
Fun!



HALAL RANGE



# HARIBO

## GIFTING

**Candy Tin | 120 g**

Bring a delightful and sweet treat from your long journey! This collectable gift is guaranteed to make every Goldbears' lover smile.

A premium range of Goldbear candy-shaped tins is available in five bright colours - red, green, yellow, raspberry and orange.

Each collector's tin is filled with 12 Goldbears mini bags - 10 g each. Halal Certified.



**HALAL RANGE**

12 x Goldbears  
mini bags | 10 g



Available in five bright colours





# HARIBO

RESTYLE

## GIFTING

### Goldbear Shape Box | 450 g

An exclusive Goldbear design box filled with tasty and colourful HARIBO Goldbears, it is just right for any lover of the iconic treat... or for any HARIBO lover in general!



HALAL RANGE





# HARIBO

## SHARING

### Pouch | 300 g

The first HARIBO pouch entering the Travel Retail market in the halal assortment!

Premium packaging with high quality bag and resealable top to guarantee product freshness and easy consumption - anytime, anywhere.



## HALAL RANGE



Goldbears | 300 g

Tropifrutti | 300 g



# HARIBO

RESTYLE

## SHARING BAG

### Goldbears | 450 g

Our number one in the sweet aisle! For generations we have grown up with them and, of course, loved them! HARIBO Goldbears has been a successful product for over almost 100 years, with its unmistakable fruit flavours of strawberry, raspberry, apple, lemon, orange and pineapple.

HARIBO Goldbears - the ultimate fruit jelly.



HALAL RANGE



# HARIBO

RESTYLE

## SHARING BAG

Tropifrutti	450 g
Phantasia	450 g
Starmix	450 g
Air-Parade	450 g
Happy-Cola	450 g



HALAL RANGE





# HARIBO

Share the  
unmistakable  
great taste!



FDA RANGE



# HARIBO

## GIFTING

### Candy Tin | 96 g (3.4 OZ)

Bring a delightful and sweet treat from your long journey! This collectable gift is guaranteed to make every Goldbears' lover smile.

A premium range of Goldbear candy-shaped tins is available in five bright colours - red, green, yellow, raspberry and orange.

Each collector's tin is filled with 8 Goldbears mini bags - 12 g (0.4 OZ) each.

 **FDA RANGE**

8 x Goldbears mini bags | 12 g (0.4 OZ)



Available in five bright colours





# HARIBO

## GIFTING

### Goldbear Shape Box 450 g (15.9 OZ)

An exclusive Goldbear design box filled with tasty and colourful HARIBO Goldbears, it is just right for any lover of the iconic treat... or for any HARIBO lover in general!



FDA RANGE





# HARIBO

## SHARING

### Twin Snakes | 700 g (24.6 OZ)

Twin Snakes is the perfect combination of sweet and sour. Two fruit gum snakes - one sweet, one sour - deliciously entwined.

Pull the snakes apart or enjoy them together, your choice!

The party size pack contains fruity duos in cherry & orange, blueberry & blackcurrant and apple & lemon.



FDA RANGE





# HARIBO

NEW

## SHARING

### Travel Parade | 700 g (24.6 OZ)

Our iconic Air Parade has now been transformed into the new Travel Parade with more cute candy shapes. So, let's go on a trip with Travel Parade!

Travel Parade is a delightful mix of 6 different jelly candy shapes. Discover the train, the car, the boat, the motorbike, the campervan... without forgetting the beloved aeroplane. Made of delicious fruity flavours, every travel lover will find what he or she is looking for to brighten up their trip!



FDA RANGE





# HARIBO

NEW

## SHARING

Pouch | 200/300 g (7.05/10.6 OZ)

Our new HARIBO pouches are entering the US market!  
Five best-selling, delicious recipes are now available!

To sweet recipes, there will be something for everyone!  
Given stand-out appeal with premium packaging and  
a resealable top, the pouches guarantee the product  
freshness and make consumption easy anytime,  
anywhere during your trip!



FDA RANGE

Starmix | 300 g (10.6 OZ)



Goldbears | 300 g (10.6 OZ)



Watermelon | 200 g (7.05 OZ)



Dinosaurs | 300 g (10.6 OZ)



Happy Cola | 300 g (10.6 OZ)





# HARIBO

Discover our  
cheerful,  
colourful world!

HARIBO LOGISTIC DATA







THE ORIGINALS								
	PRODUCT	PAGE	SAP CODE	DESCRIPTION	NET WEIGHT/ BAG (G)	CAS- ES/PAL	PCS/ CASE	LANGUAGES
GIFTING	HARIBO Giant Roulette 200 g	7	10044103	GIANT ROULETTE TUBE 20PC 200G	200	98	20	DE-GB-FR-ES-IT-NL-DK/N-SE
	HARIBO Mini Travel Suitcase 146 g	8	10035775	MINI TRAVEL SUITCASE 12 BT 146 G	146	84	12	DE-GB-FR-IT-ES-PT-DK/N-GR-RUS
	HARIBO Candy Tin 120 g*	9	10021472	GOLDBEAR CANDY TIN 18 TN 120 G	120	90	18	DE-GB-FR-IT-ES-PT-DK/N-GR-RUS
	HARIBO Golbear Shape Box 450 g	10	10002239	GOLDBEARS SHAPE BOX 10 DS 450 G (V1)	450	60	10	DE-GB-ES-IT-GR-RUS-PT
	HARIBO Golbear Shape Box 450 g	10	10002261	GOLDBEARS SHAPE BOX 10 DS 450 G (V2)	450	60	10	DE-FR-GB-NL-CZ-HK-PL
TRAVEL MEMORY	HARIBO Happy Germany 700 g	11	10034086	HAPPY GERMANY 10 SUB 700 G	700	63	10	DE-FR-GB -IT-ES-DK-NO-PT-RUS-GR
	HARIBO Happy UK 700 g	12	10034114	HAPPY UK 10 SUB 700 G	700	63	10	DE-GB-FR-ES-IT-DK-NO-RUS-GR-PT
	HARIBO Vive la France 700 g	13	10034126	VIVE LA FRANCE 10 SUB 700 G	700	63	10	DE-GB-FR-ES-IT-DK-NO-RUS-GR-PT
	HARIBO Hola España 700 g	14	10034124	HOLA ESPANA 10 SUB 700 G	700	63	10	DE-GB-FR-ES-IT-DK-NO-RUS-GR-PT

\*Split of colours inside the case: 5 red, 4 green, 3 yellow, 3 orange, 3 raspberry





THE ORIGINALS								
	PRODUCT	PAGE	SAP CODE	DESCRIPTION	NET WEIGHT/ BAG (G)	CAS- ES/PAL	PCS/ CASE	LANGUAGES
SHARING	HARIBO Travel Parade 700g	15	10045084	TRAVEL PARADE 10 SUB 700G	700	63	10	DE-GB-FR-ES-IT-DK-NO-RUS-GR-PT
	HARIBO Goldbears 750g	16	10041736	GOLDBEARS 10 SUB 750 G	750	63	10	DE-GB-FR-IT-ES-DK-NO-GR-PT-PL-RUS
	HARIBO Twin Snakes 700g	17	10037137	TWIN SNAKES 10 SUB 700 G	700	63	10	DE-GB-FR-IT-ES-DK/N
	HARIBO Happy-Cola 750g	18	10041717	HAPPY-COLA 10 SUB 750 G	750	63	10	DE-GB-FR-ES-IT-DK-NO-RUS-GR-PT
	HARIBO Peaches 750g	19	10039649	PEACHES 10 SUB 750 G	750	63	10	DE-GB-FR-ES-IT-DK-NO-RUS-GR-PT
	HARIBO Starmix 750g	20	10041575	STARMIX 10 SUB 750 G	750	63	10	DE-GB-FR-ES-IT-DK/N-RUS-GR-PT
	HARIBO Phantasia 750g	21	10041563	PHANTASIA 10 SUB 750 G	750	63	10	DE-GB-FR-ES-IT-DK-NO-RUS-GR-PT
	HARIBO Tropifrutti 750g	22	10041574	TROPIFRUTTI 10 SUB 750 G	750	63	10	DE-FR-GB-IT-ES-DK-NO-PT-RUS-GR
	HARIBO Color-Rado 750g	23	10041972	COLOR RADO 10 SUB 750 G	750	63	10	DE-GB-FR-ES-IT-DK-NO-RUS-GR-PT





THE ORIGINALS								
	PRODUCT	PAGE	SAP CODE	DESCRIPTION	NET WEIGHT/ BAG (G)	CAS- ES/PAL	PCS/ CASE	LANGUAGES
SHARING BAG	HARIBO Goldbears 450g	24	10046242	GOLDBEARS 15 BT 450 G	450	80	15	DE-GB-FR-ES-IT-CZ-NL-PL-DK-NO
	HARIBO Pico Balla 425g Veggie	25	10044213	PICO-BALLA 15 BT 425 G	425	72	15	DE-GB-FR-ES-IT-CZ-GR-NL-PL-DK-NO
	HARIBO The Smurfs 425g Veggie	26	10045400	THE SMURFS 15 BT 425 G	425	80	15	DE-GB-FR-ES-IT-CZ-GR-NL-DK-NO-RUS
	HARIBO Tangfastics 425g	27	10046703	TANGFASTICS 17 BT 425 G	425	80	17	DE-GB-FR-ES-IT-CZ-NL-DK-NO
	HARIBO Tropifrutti 450g	27	10046235	TROPIFRUTTI 15 BT 450 G	450	80	15	DE-GB-FR-ES-IT-CZ-GR-NL-DK-NO-PL
	HARIBO Peaches 450g	27	10046708	PEACHES 17 BT 450 G	450	80	17	DE-GB-FR-ES-IT-CZ-GR-NL-PL-DK-NO-RUS
	HARIBO Starmix 450g	27	10046203	STARMIX 15 BT 450 G	450	80	15	DE-GB-FR-ES-IT-CZ-GR-NL-PL-DK-NO
	HARIBO Lakritz Schnecken 450g	28	10046245	ROTELLA LAKRITZ 15 BT 450 G	450	80	15	DE-GB-FR-ES-IT-CZ-GR-NL-PL-DK-NO-HU
	HARIBO Color Rado 450g	28	10046249	COLOR-RADO 15 BT 450 G	450	80	15	DE-GB-FR-ES-IT-CZ-GR-NL-PL-DK-NO
	HARIBO Happy Cola 450g	28	10046247	HAPPY-COLA 15 BT 450 G	450	80	15	DE-GB-FR-ET-IT-CZ-GR-NL-PL-HU-DK-NO
	HARIBO Phantasia 450g	28	10046201	PHANTASIA 15 BT 450 G	450	80	15	DE-GB-FR-ES-IT-CZ-GR-NL-PL-DK-NO





THE ORIGINALS								
	PRODUCT	PAGE	SAP CODE	DESCRIPTION	NET WEIGHT/ BAG (G)	CAS- ES/PAL	PCS/ CASE	LANGUAGES
PARTY SIZE	HARIBO Pick & Party Pouch 748g	29	10043764	PICK & PARTY 10 SUB 748 G	748	30	6	GB-DE-DK/N-ES-FR-GR-IT-NL-PT-RUS
CHECK OUT/ SNACKING	HARIBO Happy-Cola Pouch 250g	30	10045519	HAPPY COLA 10 SUB 250 G	250	112	10	DE-GB-DK/N-FR-ES-RUS
	HARIBO Starmix Pouch 250g	30	10045540	STARMIX 10 SUB 250 G	250	112	10	DE-GB-DK/N-FR-ES-RUS
	HARIBO Goldbears Pouch 250g	30	10045534	GOLDBEARS 10 SUB 250 G	250	112	10	DE-GB-DK/N-FR-ES-RUS
	HARIBO Travel Parade Pouch 220g	30	10045277	TRAVEL PARADE 10 SUB 220 G	220	112	10	DE-GB-DK/N-FR-ES-RUS-NL
	HARIBO Starmix 190g Tub	31	10014507	STARMIX BOX 12 BX 190 G	190	72	12	DK-GB-FR
	HARIBO Goldbears 220g Tub	31	10014512	OSITOS DE ORO BOX 12 BX 220 G	220	72	12	DK-GB-FR





NORDICS RANGE								
	PRODUCT	PAGE	SAP CODE	DESCRIPTION	NET WEIGHT/ BAG (G)	CAS- ES/PAL	PCS/ CASE	LANGUAGES
SHARING	HARIBO Giant Dummies 700g	33	10039737	GIANT DUMMIES 10 BG 700 G	700	63	10	DK/N-FIN-SE-GB-DE-ES-PT-IT-FR-NL
	HARIBO Sailor mix 700g	34	10034454	SAILOR MIX 10 BG 700 G	700	60	10	DE-GB-E-I-DK/N-P-GR-RUS
SHARING BAGS	HARIBO Stjerne Mix 500g	35	10045774	MATADOR MIX 14 BG 500 G	500	64	14	DK-NO-SE-FIN-GB-DE
	HARIBO Matador Mix 500g	35	10045777	CLICK MIX 16 BG 425 G	425	64	16	DK-NO-SE-FIN-GB-DE
	HARIBO Click Mix 425g	35	10045776	STJERNE MIX 14 BG 500 G	500	64	14	SE-FIN-GB-DE- DK-NO
HALAL RANGE								
GIFTING	HARIBO Candy Tin 120g*	37	10020106	GOLDBEAR CANDY TIN 18 TN 120 G HALAL	120	90	18	GB-FR- ARB
	HARIBO Goldbear Shape Box 450g 100 years	38	10043990	GOLDBEARS SHAPE BOX 10 BX 450 G HA- LAL 100 YRS	450	60	10	GB-FR-ARB
SHARING	HARIBO Golbears Pouch 300g	39	10019777	GOLDBEARS 8 BG 300 G HALAL	300	112	8	GB-FR- ARB

\*Split of colours inside the case: 5 red, 4 green, 3 yellow, 3 orange, 3 raspberry





HALAL RANGE								
	PRODUCT	PAGE	SAP CODE	DESCRIPTION	NET WEIGHT/ BAG (G)	CAS- ES/PAL	PCS/ CASE	LANGUAGES
SHARING	HARIBO Happy-Cola Pouch 300g	39	10019776	HAPPY-COLA 8 BG 300 G HALAL	300	112	8	GB-FR- ARB
	HARIBO Air-Parade Pouch 300g	39	10019785	AIR PARADE 8 BG 300 G HALAL	300	112	8	GB-FR- ARB
	HARIBO Starmix Pouch 300g	39	10021310	STARMIX 8 BG 300 G HALAL	300	112	8	GB-FR- ARB
	HARIBO Tropifrutti Pouch 300g	39	10019778	TROPIFRUTTI 8 BG 300 G HALAL	300	112	8	GB-FR- ARB
SHARING BAG	HARIBO Goldbears 450g 100 years	40	10043646	GOLDBEARS 15 BG 450 G HALAL 100 YRS	450	80	15	DE-GB-FR-ES-IT-ARB
	HARIBO Air-Parade 450g	41	10043684	AIR PARADE 15 BG 450 G HALAL	450	80	15	DE-GB-FR-ES-IT-ARB
	HARIBO Phantasia 450g	41	10043682	PHANTASIA 15 BT 450 G HALAL	450	80	15	DE-GB-FR-ES-IT-ARB
	HARIBO Tropifrutti 450g	41	10043680	TROPIFRUTTI 15 BG 450 G HALAL	450	80	15	DE-GB-FR-ES-IT-ARB
	HARIBO Happy Cola 450g	41	10043648	HAPPY-COLA 15 BG 450 G HALAL	450	80	15	DE-GB-FR-ES-IT-ARB
	HARIBO Starmix 450g	41	10043357	STARMIX 15 BG 450 G HALAL	450	80	15	DE-GB-FR-ES-IT-ARB





FDA RANGE								
	PRODUCT	PAGE	SAP CODE	DESCRIPTION	NET WEIGHT/ BAG (G)	CAS- ES/PAL	PCS/ CASE	LANGUAGES
GIFTING	HARIBO Candy Tin 96G*	43	10028940	GOLDBEAR CANDY TIN 18 TN 96 G FDA	96g (3.4 OZ)	90	18	GB FDA COMPLIANT
	HARIBO Goldbear Shape Box 450g	44	10002294	GOLDBEARS SHAPE BOX 10 PC 450 G FDA	450g (15.9 OZ)	60	10	GB FDA COMPLIANT
SHARING	HARIBO Twin Snakes 700g	45	10037137	TWIN SNAKES 10 BG 700 G FDA	700g (24.7 OZ)	63	10	GB FDA COMPLIANT - PT
	HARIBO Travel Parade 700g	46	10045084	TRAVEL PARADE 10 BG 700 G FDA	700g (24.7 OZ)	63	10	GB FDA COMPLIANT - PT
	HARIBO Goldbears Pouch 300g	47	10043291	GOLDBEARS 8 BG 300 G FDA	300g (10.5 OZ)	136	8	GB FDA COMPLIANT - PT
	HARIBO Happy-Cola Pouch 300g	47	10043295	HAPPY-COLA 8 BG 300 G FDA	300g (10.5 OZ)	136	8	GB FDA COMPLIANT - PT
	HARIBO Starmix Pouch 300g	47	10043297	STARMIX 8 BG 300 G FDA	300g (10.5 OZ)	136	8	GB FDA COMPLIANT - PT
	HARIBO Watermelon Pouch 200g	47	10045348	WATERMELON 8 BG 200 G FDA	200g (7.05 OZ)	136	8	GB FDA COMPLIANT - PT
	HARIBO Dinosaurs Pouch 300g	47	10045369	DINOSAURS 8 BG 300 G FDA	300g (10.5 OZ)	136	8	GB FDA COMPLIANT - PT

\*Split of colours inside the case: 5 red, 4 green, 3 yellow, 3 orange, 3 raspberry



**MAOAM<sup>®</sup>**  
FULL ON...TILL IT'S GONE







MAOAM is an innovative, fruity chew - without gum - candy company which was founded in Germany in 1931. In 1986, the HARIBO confectionery acquires the MAOAM trademark.

MAOAM is now part of the HARIBO assortment. In 2015, all the MAOAM packaging has been renewed with an exciting look made of bright and fun colours.

MAOAM exists in a variety of choices: Pinballs, Stripes, Joystixx, Bloxx, Mao Mixx, Happy Fruttis, sorted in the beloved flavours of: cola, lemon, orange, raspberry, strawberry and cherry.







## GIFTING

### MegaBloxx | 528 g

Perfect for those who can't get enough of MAOAM! MegaBloxx is a giant version of the original Bloxx and it's full of fruitiness, right down to the last bite.

Inside are eight delicious 66 g fruit chews which are individually wrapped.

They all come in different fruits and cola flavours.







## SHARING

### MAOMIXX | 750 g

The all-rounder! The perfect choice for all MAOAM fans old or young - who are looking for more variety!

The 750 g pouch contains a great mix of our favourite MAOAM chews, including Bloxx, Pinballs, Stripes, Sour Stripes, Happy Fruttis and JoyStixx. All individually wrapped, so ideal for sharing!







## SHARING BAG

**MAOMIXX | 250 g**

The all-rounder! The perfect choice for all MAOAM fans old or young - who are looking for more variety!

The 250 g bag contains a great mix of our favourite MAOAM chews, including Bloxx, Pinballs, Stripes, Sour Stripes, Happy Fruttis and JoyStixx. All individually wrapped, so ideal for sharing!



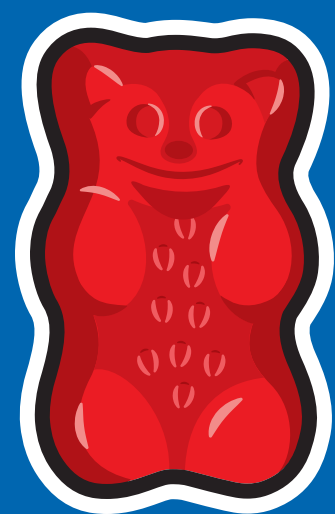




MAOAM								
	PRODUCT	PAGE	SAP CODE	DESCRIPTION	NET WEIGHT/ BAG (G)	CASES/PAL	PCS/CASE	LANGUAGES
GIFTING	MAOAM Mega Bloxx 528g	58	10042199	MAOAM MEGA- BLOXX 16 BG 528 G	528	72	16	DE-GB-FR-ES-IT-PT- GR-DK/N-RUS-FIN- SE-NL
SHARING	MAOAM Maomixx 750g	59	10004597	MAO MIX 7 BG 750 G	750	35	7	DE-GB-FR-ES-PT-IT- CZ-GR-NL-PL-DK/N
SHARING BAG	MAOAM Maomixx 250g	60	10004520	MAO MIX 20 BT 250 G	250	64	20	GB-FR-IT-CZ-NL- RUS-SLO



# HARIBO



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