POS CATALOGUE

Global Travel Retail 2023



Gondola

Large and colourful unit with high capacity for displaying the travel edition assortment. The HARIBO Goldbear is present to attract and welcome consumers to pick up their favourite candies.

Only suitable for self standing products



Goldbear-Shape Display

The well-known shape of the Goldbear candies is now holding products on 4 shelves. Pouches and Gifting items go perfectly with this classic format.

Only suitable for self standing products



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Modular Display

Colourful 2 sided unit, equipped with 6 shelves and 30 hooks can be personalized in store for any assortment.

Suitable for both bags and self standing products



Dump Bin

3 bins solution suitable for high volume location holding up to 90kg of products. The Haribo Goldbear is increasing the height of the unit to improve visibility and attract consumers.

Only suitable for bag format



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